

CULTURES COMMUNICATION COMMUNITIES

RE-IMAGINING THE CITY: LEGACIES,
CHALLENGES, POSSIBILITIES

30 NOVEMBER - 2 DECEMBER 2023
TĀMAKI MAKĀURAU / AUCKLAND

Conference hosted by the School
of Cultures, Languages and Linguistics



Sponsorship Prospectus

Cultures, Communication, Communities (CCC)
CONFERENCE 2023

**Re-Imagining the City:
Legacies, Challenges, Possibilities**

Hosted by the School of Cultures, Languages and Linguistics

30 NOVEMBER – 2 DECEMBER 2023

Waipapa Taumata Rau | The University of Auckland

EVENT OVERVIEW

The CCC Conference 2023 on **Re-Imagining the City** will be held from **30 November - 2 December** in Tāmaki Makaurau (Auckland), Aotearoa New Zealand, in the Owen G. Glenn Building, the University of Auckland.

The conference, the first of its kind in Aotearoa, will be a **major transdisciplinary gathering of national and international researchers and leaders, from universities, local government, community organisations and industry**, whose work intersects with the city's symbolic and material import and impact on communities within and beyond its limits. Throughout history cities have served as crucibles for sociocultural revolution and transformation, intellectual exchange and the circulation of ideas, and, in recent centuries, the democratization of symbolic capital. Yet they have also been places that limit access to knowledge and power, and were built on dispossessing Indigenous peoples of their lands. Through transdisciplinary panels, presentations and workshops, the conference will re-engage with the city's multiple legacies to confront major twenty-first-century challenges, including the need to safeguard and preserve endangered languages and their cultures, sociocultural diversity and inequities, urbanisation and its infrastructure, the city's relationship with rural areas, urban citizenship, climate sustainability and resilience, and (trans)national conflict.

Participants will propose and debate viable paths forward regarding the cultural, social, sociolinguistic and environmental challenges facing our world, with a special focus on Tāmaki Makaurau, Aotearoa, and the Asia Pacific region. The conference theme and its multiple strands recognise the importance of maintaining and strengthening relationships among communities, and the interdependent relationship of peoples' wellbeing with their environments, whether natural, constructed, conceptual, or material.

DELEGATE PROFILE

Some **two hundred delegates** are anticipated to attend our CCC conference 2023 from throughout **Aotearoa New Zealand, Australia and overseas**.

Many delegates are **world-leading researchers** in their fields and the conference presents an opportunity for sponsors to showcase products and services relevant to their work.

PROGRAMME

The conference programme will feature plenary speakers, and concurrent oral presentations, panels and workshops.

The social programme includes a welcome reception and a conference dinner.

All lunch and refreshment breaks will be held in the exhibition area to maximise your networking opportunities.

The conference website, www.ccc.ac.nz, provides further information about speakers, attendees and the conference programme.

SPONSORSHIP – A VALUABLE OPPORTUNITY

A variety of sponsorship opportunities will be available at the 2023 Conference. The Committee is happy to negotiate a package that will be of maximum benefit to your Organisation/Company and CCC. We are also happy to discuss any new proposals you may wish to put forward.

Your participation as a sponsor and/or exhibitor will ensure your access to the delegates at this International Conference and affiliated organisations.

Acknowledgment of the sponsors and exhibitors will be included on Conference material, on the website, and displayed at the Conference. If you wish to discuss one of the following packages, or negotiate a different kind of package more suitable to your Organisation/Company, please contact Amanda Wallace, Conference Manager, by email at: ccc@auckland.ac.nz

PACKAGES AVAILABLE

GOLD SPONSOR | \$6,500

- Verbal acknowledgment in the opening and closing sessions
- 3 x 1.2m Display booth (*see inclusions below)
- Two full complimentary registrations, including access to Conference sessions and the Welcome Reception
- Two tickets to the Conference Gala Dinner (1 December 2023)
- Organisation logo included in conference programme fold-out
- Recognition as a gold sponsor on the CCC 2023 conference website by way of promotional text, logo, and hyperlink to your website
- Organisation logo included on conference holding slides
- Organisation logo on the conference tote bag
- One item with your logo (to be supplied) included in the conference tote bag**

SILVER SPONSOR | \$4,500

- Naming rights to one (1) of the conference lunches (3 available)
- 3 x 1.2m Display booth (*see inclusions below)
- One full complimentary registration, including access to Conference sessions and the Welcome Reception
- One ticket to the Conference Gala Dinner (1 December 2023)
- Organisation logo included in conference programme fold-out
- Recognition as a silver sponsor on the CCC 2023 conference website by way of promotional text, logo, and hyperlink to your website

- Organisation logo included on conference holding slides
- One item with your logo (to be supplied) included in the conference tote bag**

BRONZE SPONSOR | \$3,500

- Naming rights to one (1) of the conference morning or afternoon teas (6 available)
- 3 x 1.2m Display booth (*see inclusions below)
- One full complimentary registration, including access to Conference sessions and the Welcome Reception
- Organisation logo included in conference programme fold-out
- Recognition as a bronze sponsor on the CCC 2023 conference website by way of promotional text, logo, and hyperlink to your website
- Organisation logo included on conference holding slides
- One item (to be supplied) included in the conference tote bag**

ADDITIONAL OPPORTUNITIES AVAILABLE

GALA DINNER SPONSOR | \$3,000

One Available

- Naming rights to the Gala Dinner, hosted at the [Fale Pasifika](#)
- Promotional item / signage to be displayed during the dinner (to be supplied by sponsor)
- Recognition at the dinner as the main sponsor
- Recognition as a Gala Dinner sponsor on the CCC 2023 conference website by way of promotional text, logo, and hyperlink to your website
- Organisation logo included in conference programme fold-out
- Two tickets to the Conference Gala Dinner (1 December 2023)
- Logo on the Conference Dinner Menu

NB: Conference registration is not included and must be purchased separately if required

WELCOME RECEPTION SPONSOR | \$2,500

One Available

- Naming rights to the Welcome Reception, a cocktail function hosted in the Sir Owen G Glenn Atrium
- Promotional item / signage to be displayed during the dinner (to be supplied by sponsor)
- Recognition at the Welcome Reception as the main sponsor

- Recognition as a Welcome Reception sponsor on the CCC 2023 conference website by way of promotional text, logo, and hyperlink to your website
- One full complimentary registration, including access to Conference sessions and the Welcome Reception
- Organisation logo included in conference programme fold-out

WELLBEING SPONSOR | \$3,500
One Available

- Branded hand sanitiser and face mask provided to all delegates
- Organisation logo included in conference programme fold-out
- Recognition as a Wellbeing Sponsor on the CCC 2023 conference website by way of promotional text, logo, and hyperlink to your website

KEYNOTE NAMING RIGHTS | \$2,500

- Naming rights to one (1) Keynote session
- Organisation logo included in conference programme fold-out
- Recognition on the CCC 2023 conference website by way of promotional text, logo, and hyperlink to your website

Subject to availability and approval by the Organising Committee

TRADE / PUBLISHER EXHIBITION | \$2,000

- 3 x 1.2m Display booth (*see inclusions below)
- One item (to be supplied) included in the conference tote bag
- One full complimentary registration, including access to Conference sessions and the Welcome Reception

SPONSORSHIP IN SUMMARY

All pricing in NZD and inclusive of GST

	GOLD	SILVER	BRONZE
Complimentary Registrations	2	1	1
Tote Bag Insert**	✓	✓	✓
Display Booth	✓	✓	✓
Logo on website	✓	✓	✓
Logo on programme	✓	✓	✓
Gala Dinner Tickets	2	1	
Logo on Slides	✓	✓	✓
Gala Dinner Tickets	2	1	
Naming Rights		1x Lunch	1x Morning / Afternoon Tea
Verbal Acknowledgment in Opening and Closing Session	✓		
Logo on Conference Tote Bag	✓		
	\$6500	\$4500	\$3500

Additional Opportunities	
Gala Dinner Sponsor	\$3000
Welcome Reception Sponsor	\$2500
Wellbeing Sponsor	\$3500
Keynote Naming Rights	\$2500
Trade / Publisher Exhibition	\$2000

*Display booth includes booth 3m wide x 1.2m side walls covered with a velcro 'hook' compatible fabric, 2 chairs, trestle table, table cloth, one 10amp power box and a standard name sign with your company name. You are not required to use the supplied sign. All banners and materials should be affixed to your booth walls or be free standing.

**Conference tote bag inserts should be items that are of use and value to our delegates such as a pen or notepad. Flyers or advertising material will not be accepted. The item cannot be hand sanitiser or a face mask unless the package taken up is 'Wellbeing Sponsor'

Terms and Conditions

The following terms and conditions apply to Your application to sponsor and/or exhibit:

You/Your – Sponsoring / Exhibition company/organisation.

We/Us/Our – Event Services, The University of Auckland (acting as agent for the event local organising committee (the "**Principal**")).

By returning the completed and signed Application to Sponsor or Exhibit form (the "**Application Form**") you agree to be a sponsor of **Cultures, Communication, Communities Conference** hosted by **School of Cultures, Languages and Linguistics** and being held at the Sir Owen G Glenn Building, from [30 November - 2 December] (the "**Event Period**") on the terms and conditions set out below, from the date that the Application Form is signed by You until the end of the Event Period.

We reserve the right to refuse or deny any application. When Your application has been received and is accepted by Us, We will send You email confirmation and attach an invoice for the total payment amount (as recorded on the Application Form). Our confirmation email amounts to an acceptance by Us of Your offer to sponsor. Once We confirm acceptance of Your application, there is a binding agreement between You and Us unless cancelled in accordance with these terms and conditions.

Your requested category of sponsorship may be limited to a certain number of sponsors and preference will be determined in order of receipt of the signed Application Form and payment. The event secretariat will notify You if You are unable to participate in Your requested category.

The Principal shall have control over selecting the invitees to the event and the selection of any speakers, presenters or authors.

Details of the event may change without notice. Please refer to the event website for the latest information.

General

You will be informed of all deadlines for the provision of information or materials by way of email updates and updates to the event website. The deadlines for delivery or supply of materials, information or artwork are not negotiable. If materials, information or artwork required from You are not received by Us by the designated due date, their use for their intended purpose cannot be guaranteed. The value of these entitlements will not be refunded in this circumstance.

Due to privacy legislation, We cannot guarantee the inclusion of all event participants' details on any delegate list.

Sponsors and exhibitors are not entitled to entry into the event sessions or social events, unless the relevant tickets are offered as part of the particular sponsorship package. Sponsors and exhibitors who do not hold tickets as part of their sponsorship package and who wish to attend the event as a delegate must complete the appropriate registration form online and pay the applicable registration fee.

Finance

All prices include GST and are quoted in New Zealand Dollars.

The total payment must be made in full within thirty (30) working days of the date of our invoice.

Sponsorship entitlements as set out in the relevant sponsorship prospectus will not commence until the total payment has been received in full.

If the total payment is not received within thirty (30) working days of the date of our invoice, We reserve the right to cancel the application and the designated sponsorship/exhibition space may be reassigned.

If You pay by electronic funds transfer or an international cheque You agree to pay any bank charges and must include these in the amount You transfer.

Cancellation

You may only cancel the sponsorship arrangement within the period of five (5) days of receiving confirmation from Us. Cancellations may only be made in writing and must be forwarded to Event Services, The University of Auckland. In the event of cancellation by You, You agree to pay an administration fee of \$250. For the avoidance of doubt, if You cancel the sponsorship arrangement, We will not be obliged to provide any of the sponsorship entitlements to You, and no refunds of sponsorship will be made by Us for cancellations received by Us outside of the above permitted cancellation period.

We have the right to postpone or cancel the event and cancel this sponsorship agreement and shall not in any circumstances be liable for costs or losses resulting from such delay or cancellation.

Liability

You assume entire responsibility and hereby agree to protect, indemnify, defend and hold Us harmless against all claims, losses and damages to persons or property, government charges, or fines and legal fees arising from or caused by Your installation, removal, maintenance, occupancy or use of the event venue or a part thereof, except to the extent that such liability is caused by the negligence of the event venue, its employees and agents.

Without limiting the above provision, You are responsible for any reasonable costs of repairing Your designated exhibition space or the event venue should You paint, mark or damage any fixtures or fabric.

You are also solely responsible for any physical loss or damage to Your own property while that is located at the event.

We will not be liable for and make no guarantee of the number of visitors to the event.

We will not be accountable for the level of commercial activity generated for You or any other person.

You acknowledge that the University of Auckland is acting as agent for the Principal and that these terms and conditions are for the benefit of and enforceable by the University of Auckland and the Principal.

Exhibitors

You must only exhibit products sold or supplied, or services rendered by You. You may not assign, share, sub-let, or grant licences for the whole or part of Your designated exhibition space without prior approval from Us.

We reserve the right to rearrange the floor plan and/or relocate any exhibit without notice. We will not discount or refund for any facilities not used or required.

The general exhibition space will have a surface that allows for velcro fastenings. No cementing, nailing, tacking, taping or attaching of any material to the floor, walls or columns is permitted.

We reserve the right to ask You to remove any display items We deem as unacceptable, and if We do so You agree to promptly comply with Our request.

During the event hours, a representative from Your company/organisation must staff Your exhibit at all times.

You must conduct business only from within the confines of Your designated exhibition space and must ensure that Your representatives and employees do not tout, or place any material, outside of Your designated exhibition space in a manner that obstructs the aisles. You must ensure that You and Your representatives comply with all relevant laws and with all policies relating to the event.

All material used in the event venue and/or exhibitor's space must conform to all appropriate regulations that We notify to You.

You shall not commence dismantling or packing product before the end of the final coffee break on the last day of the event. We will not be held responsible for any items left behind, including where remaining items are discarded by Us or any other person.

You hereby waive and abandon any right to claim specific performance of any obligation of Us now or henceforth.

Print entitlements

Your logos and/or company/organisation name will be reproduced in the event colour/s, full colour, or mono, at our discretion. All logos must be at least 300 DPI at 100% in EPS (preferred for print) and JPEG (preferred for website) format.

No print or web recognition will be given unless payment terms have been met.

No animals

No animals are permitted within University of Auckland buildings. Guide dogs for the visually impaired are the only exception.

Privacy statement

Your name and contact information, including electronic address, may be used by parties directly related to the event (such as the Principal, other organisers, and approved stakeholders) for related purposes such as promotion, networking, and administration related to this event and future events of this type. You may decide the extent of any personal information disclosed to Us but Our ability to provide the sponsorship entitlements may be limited if You withhold requested information.

Application to Sponsor or Exhibit

Company/Organisation	
Contact Name	
Address	
City	Country
Phone	Fax
Email	

Package preference requested

I/we would like to take up the following:

<input checked="" type="checkbox"/>	Level	Investment
<input type="checkbox"/>	Gold Sponsorship	\$6,500.00
<input type="checkbox"/>	Silver Sponsorship	\$4,500.00
<input type="checkbox"/>	Bronze Sponsorship	\$3,500.00
<input type="checkbox"/>	Gala Dinner Sponsorship	\$3,000.00
<input type="checkbox"/>	Welcome Reception Sponsorship	\$2,500.00
<input type="checkbox"/>	Wellbeing Sponsor	\$3,500.00
<input type="checkbox"/>	Keynote Naming Rights	\$2,500.00
<input type="checkbox"/>	Trade / Publisher Exhibition	\$2,000.00

All prices include GST.

Other (please state)

I/We accept the terms and conditions of undertaking a sponsorship and or exhibition package.

I/We understand that the sponsorship level or exhibition will be distributed according to interest and strictly in order of application and payment.

Signed
Date

Payment Details

Total to pay \$

- Please send me a tax invoice for direct credit payment
- I wish to pay with credit card please send me an invoice and contact me at the listed phone number

Please return completed forms to:

NAME:
Email: ccc@auckland.ac.nz

Post:
Event Services
University of Auckland
Private Bag 92019
Auckland 1142

